## Abstract of the Disclosure

An image display apparatus includes an image display section in which a plurality of light emitting elements are arranged in a matrix at intersections of a plurality of scan lines and a plurality of data lines. A control circuit selects one of modes as an operation mode in response to a mode switching signal, and outputs a data signal and a scan control signal based on an image signal to be displayed and the selected mode. A row driving section is connected to 10 the plurality of scan lines to sequentially drive the plurality of scan lines based on the scan control signal in a unit determined based on the operation mode. A column driving section is connected to the plurality of data lines to sequentially drive the 15 plurality of data lines based on the data signal. this way, an image corresponding to the image signal is displayed on the image display section.